



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

HEALTHY KIDS DAY SPONSORSHIP

SATURDAY, APRIL 22nd 2017

ALL PROCEEDS HELP THE Y PROMOTE YOUTH HEALTHY LIVING AND A FUN, FREE, COMMUNITY FAMILY DAY—RESOURCES, ENERGETIC ACTIVITIES, GAMES, AND ENTERTAINMENT!

\$1,000



HEALTHY COMMUNITY IMPACT SPONSOR (4)

- Quarter page recognition in Summer Brochure (10,000 plus reach)
- Year-long priority logo placement and **live link** on www.ymcamalden.org
- Year-long Banner placement in YMCA Gym with company name
- Post your own lawn sign or lobby window banner on event day
- 4 social media recognition posts
- Name and Logo included on marketing material
- Included in news release recognizing contribution level
- 2 E-mail blasts to our 9,000 members recognizing you as a sponsor
- Priority Table location at event for giveaways, resources, materials, ect . . .
- Event day recognition



\$500



ACTIVE LIFESTYLE SPONSOR (8)

- Year-long sponsorship recognition on www.ymcamalden.org
- Year-long Banner placement in YMCA with company name
- Post your own lawn sign or lobby window banner on event day
- 2 social media recognition posts
- Name and Logo included on marketing material
- Included in news release recognizing contribution level
- 1 E-mail blasts to our 9,000 members recognizing you as a sponsor
- Priority Table location Table at event for giveaways, resources, materials, ect . .
- Event day recognition



\$250



FAMILY FUNTIME SPONSOR (12)

- Year-long sponsorship level recognition on www.ymcamalden.org
- Included in news release recognizing contribution level
- 1 social media recognition post
- 1 E-mail blasts to our 9,000 members recognizing you as a sponsor
- Table at event for giveaways, resources, marketing materials, ect . .
- Event day recognition



\$100



HEALTHY CHOICES SPONSOR (Unlimited)

- Year-long sponsorship level recognition on www.ymcamalden.org
- 1 E-mail blast to our 9,000 members recognizing you as a sponsor
- Table at event for giveaways, resources, marketing materials, ect . .
- Event day recognition



Have questions about becoming a sponsor?

Gregg Ellenberg, Director of Community Development
781-324-7680 x235 or gellenberg@ymcamalden.org

Organization Name: _____
 Contact Name: _____
 Phone Number: _____

Checks payable to the Malden YMCA. Visa, MC, and Discover are accepted.

Thank you for your sponsorship to the Malden YMCA. Your gift is tax-deductible to the fullest extent of the law. We encourage you to speak to your tax advisor for any other related questions. Our Federal Tax ID Number is 04-2105874. We reserve the right to review all ad submissions and donations for mission-based content while adhering to YMCA guidelines. All donations will go to support the Healthy Kids Day Event.

MALDEN YMCA | SERVING EVERETT, MALDEN AND MEDFORD

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