



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

SENIOR HEALTH AND FITNESS DAY WEDNESDAY, MAY 31ST, 2017

ALL PROCEEDS HELP THE Y PROMOTE HEALTHY LIVING WITH A FUN, FREE, COMMUNITY SENIOR RESOURCE FAIR

\$1,000

HEALTHY COMMUNITY IMPACT SPONSOR (2)

- Quarter page recognition in Spring Brochure (10,000 plus reach)
- Year-long logo placement and **live link** on www.ymcamalden.org
- Banner placement in YMCA with company name and logo
- High visibility and verbal sponsorship recognition at event
- Priority table location at event for giveaways, resources, materials, ect . . .
- 4 social media posts
- Name and Logo included on all marketing material
- Recognition in YMCA Annual Report



\$500

ACTIVE LIFESTYLES SPONSOR (6)

- Year-long sponsorship recognition on www.ymcamalden.org
- Banner placement in YMCA with company name and logo
- Verbal sponsorship recognition at event
- 2 social media posts
- Name and Logo included on all marketing material
- Recognition in YMCA Annual Report
- Table at event for giveaways, resources, materials, ect . .



\$250

SENIOR ENGAGEMENT SPONSOR (12)

- Year-long sponsorship level recognition on www.ymcamalden.org
- Event day recognition
- Recognition in YMCA Annual Report
- 1 E-mail blasts to our 9,000 members recognizing you as a sponsor
- Table at event for giveaways, resources, materials, ect . .



\$100

HEALTHY CHOICES SPONSOR (Unlimited)

- Year-long sponsorship level recognition on www.ymcamalden.org
- Event day recognition
- Recognition in YMCA Annual Report
- 1 E-mail blast to our 9,000 members recognizing you as a sponsor
- Table at event for giveaways, resources, materials, ect . .



Have questions about becoming a sponsor?

Gregg Ellenberg, Director of Community Development

781-324-7680 x235 or gellenberg@ymcamalden.org

Checks payable to the Malden YMCA. Visa, MC, and Discover are accepted.

Thank you for your donation to the Malden YMCA. Your gift is tax-deductible to the fullest extent of the law. We encourage you to speak to your tax advisor for any other related questions. Our Federal Tax ID Number is 04-2105874. We reserve the right to review all ad submissions and donations for mission-based content while adhering to YMCA guidelines. All donations will go to support the Senior Health and Wellness at the YMCA.

MALDEN YMCA | SERVING EVERETT, MALDEN AND MEDFORD

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